

In the business world, image is everything and first impressions count.

LOGOS

A business logo provides your company with a visual identity that is unique and represents your business to your clients, and more importantly, your prospective clients. An organization can make an impression and portray their business through a well designed logo. No matter how much you spend on advertising and marketing, it is your business' logo that ultimately counts. A good logo acts as a sales representative, helps to sell your business and informs people about your business. It delivers a subliminal message to the world that your business is trustworthy and reputable and that you can offer customers what no one else can. It is important that your logo is unique for the identification of your particular business, and not a clone of a competitor's logo.

The logo is the illustration of your business. It is considered to be the best tool which gives the first impression of your business. Before starting a business much consideration should be given to the logo design. The logo should be designed according to the name of your company and the product and or services you offer. The key to a good logo design is simple color patterns and pithy slogans.

A good logo design has many advantages including:

- A Good Logo design promotes your business in the market.
- A Good Logo design helps in attracting potential customers to your business.
- A Good Logo design gives a unique identity to your business (*Company Branding*).
- A Good Logo design is as important to your business as your business name.

Designing Your Logo

Your logo should be eye catching and simple; it is unprofessional to make the logo unnecessarily flamboyant. Having a logo designed by a professional is a wise investment because the designers have the knowledge to create logos befitting the business. It is also necessary that the company logo be innovative and a similar logo design is not being used by any other business. Once a logo design is created it can be registered and copyrighted for the business it represents.

~ What you receive when Web Designs By Me2 designs your logo ~

Unlimited Revisions ~ Unlimited Colors ~ 3 Design Concepts ~ 3 Sizes Ready for Print & Web*

Already have an existing logo that needs to be punched-up a bit? We can fix that too!

Your logo purchase includes a free screen-saver that features your new logo – a \$25.00 Value!

All This for Only \$225.00

Contact Web Designs By Me2 Today! ~ www.webdesignsbyme2.com or (615) 554.0094

*The design concept is your idea of how you would like for your logo to appear: this includes the colors, the font types and sizes, and any graphics or shapes you have in mind.

Below are just a few examples of the logos we have designed.

FREEDOM LAWN SERVICE
Don't Hire Just Any One To Take Care Of Your Lawn - Know Your Stuff Is Safe With Us.

Haven Wood
FINANCIAL SERVICES INC
MORTGAGE LOAN AGREEMENT



MY GREEN BAG
100% RECYCLED MILITARY TENTS
* WASHABLE *
* MILDOW PROOF *
* WATER RESISTANT *



Elegance and Style Have A New Home...

E
The Enclave of Pleasant Views
D **V**



Recognition
Is *THE* Key

LOGOS